



# Prepare to Handle Future Threats Before They Arise

Planet's holistic cybersecurity services position you as a cybersecurity leader with governance, resourcing, security frameworks, data protection, and training and awareness

Outdated or under-developed cybersecurity is often characterized as a leaking ship. While this can be an apt metaphor, people tend to read that as meaning “patch the holes and we’re set.” But, of course, this doesn’t fix the core of the problem—it simply limps the ship along until the next hole opens up. At Planet, we’re dedicated to driving complete cybersecurity reinvention at your organization. Our partners come out the other side of our engagements with not only a retrofitted ship—better prepared from a technical standpoint to handle current and project future cybersecurity threats—but with organizational structures in place to assess, resource, and adapt to those threats over the forecasted cybersecurity landscape. With ship, leadership, and crew working in sync, Planet’s approach ensures your organization is prepared for whatever the shifting cybersecurity landscape may throw at you.

## RESULTS

- Actively monitor and resolve threats before impact
- Prevent sensitive data loss
- Set organization to aggressive, proactive stance
- Prepare for next 5+ years

## PLANET OFFERINGS

### Security & Compliance

- Assessment & Monitoring
- Visioning
- RaMP
- Implementation
- Workforce Modernization



# Meet the Public's Needs Before They Even Know Them

Planet's strategic cloud development and industry-leading technology adoption services position you to get out in front of your customer's needs before they even know they have them.

Change is difficult, especially when it comes to introducing or upgrading digital services - and nowhere is that more evident than an audience as diverse as the public. With a long history of substandard systems and failed launches, many are understandably skeptical when government organizations roll out digital services. Planet partners with you to help ease your customers away from skepticism toward excitement for your new services. With thorough needs gathering to uncover both your and your customers' needs; methodical and rigorously tested application development; and dedicated customer-facing change management practices, Planet helps you develop services you know both you and your customers will love and prepares your customers well in advance to make—and even demand!—the transition.

## RESULTS

- Stand out as a modern, advanced organization
- Meet customers and their needs directly
- Streamline inefficient processes and reduce errors

## PLANET OFFERINGS

Cloud Development  
Technology Adoption





# Get Your Constituents Up-to-Speed... *Gig Speed*

Broadband access is increasingly a top priority for state and local governments around the nation. Are you at risk of falling behind on this growth potential for your community?

An investment in broadband internet is--in many ways--a serious investment in the social and economic development in nearly any municipality. Beyond opening the potential for an increase in new businesses, population, property values, and job growth (while reducing unemployment)<sup>1</sup>, high-speed internet opens access to more educational opportunities, social support structures, and, critically, telehealth options for those who may otherwise lack access to certain types of medical care<sup>2</sup>. It may come as no surprise, then, that broadband and telecom construction is both an increasingly common constituent concern and a top 3 NASCIO priority. Is your organization ready for the conversation?

<sup>1</sup> Campbell, Sophia, Jimena Ruiz Castro, David Wessel. 2021. "The benefits and costs of broadband expansion." *The Brookings Institutions*, Aug. 18. <https://www.brookings.edu/blog/up-front/2021/08/18/the-benefits-and-costs-of-broadband-expansion/>

<sup>2</sup> Callahan, Bill, Lara Fishbane, Angela Siefer, Adie Tomer. 2020. "Digital prosperity: How broadband can deliver health and equity to all communities." *The Brookings Institution*, Feb. 27. <https://www.brookings.edu/research/digital-prosperity-how-broadband-can-deliver-health-and-equity-to-all-communities/>

# Don't Just Buy Cloud Services, *Unleash* Them

Acquiring cloud services is only half the battle - partner with Planet to align your new technologies with improved governance and business processes to unlock the full potential of your investment.

Being "in the cloud" isn't just about acquiring cloud services and using them at their baseline. That's like buying a sports car and only driving it around town at 25mph—an expensive waste and much less impressive than one might think. Planet helps you select the perfect cloud services for you at any level, then acts as your personal mechanic to get the absolute peak performance out of it. From strategy and governance planning, to full migrations and custom development, we'll ensure your new cloud tech is fine-tuned to your organization so you're getting every possible mile for your budget.

## RESULTS

- Stand out as a modern, advanced organization within your industry
- Streamline inefficient processes and reduce errors
- Right-sized solution

## PLANET OFFERINGS

### Cloud Maturity

- Enablement
- Migration [IaaS + PaaS]

### Cloud Development

- Application Modernization

### Azure Dev Ops



# Upgrade to the Latest Model

Planet specializes in helping you migrate and modernize your databases and apps from on-premises environments to modern cloud platforms, allowing you to perform your critical business processes more efficiently than ever before.

Letting go is hard. But just like finally donating that old air hockey table you held onto past its prime, it's time to move on from your legacy systems. Between failing security and outdated features that no longer align with your modern business needs and processes, those old apps and platforms can start to hold your organization back more than they support you. Planet knows what it's like--we've been helping folks connect with the latest tech for over 20 years, and we've used and moved on from the same legacy apps ourselves! With experts in cutting edge cloud platforms like Azure and Amazon Web Services, we specialize in helping you migrate and rebuild your databases and apps in evergreen platforms you can trust will meet your needs for years to come.

## RESULTS

- Improve security by getting rid of outdated systems
- Streamline inefficient processes and reduce errors
- Ease ongoing budget impacts with steady, regular licensing rather than big, one-time upgrade costs

## PLANET OFFERINGS

Visioning & Governance  
Technology Roadmapping  
Cloud Development

- Application Modernization
- Azure Dev Ops

Technology Adoption



# Secure Your Environment with Simplicity

How do you verify who someone is? Moreover, how do you do it well without adding time and frustration to everyone's day? Planet works with you to unlock the potential of simple, ultra-secure identity management in Azure.

Imagine a world where your employees have one login and one password. Where they can safely invite external partners to collaborate without worrying about data loss. Where IT doesn't have to step in and manually address lockouts and password resets one by one. Then remember: Planet's Identity Management services are designed to take you there. By consolidating environments, verifying devices, and utilizing the built-in (and often overlooked) identity and access management automation in Azure, you can have that flexible, simple, low to no-barrier technology experience across the board in your organization—all without having to worry about account compromise.

## RESULTS

- Prevent data loss / unauthorized system access
- Streamline inefficient access processes

## PLANET OFFERINGS

### Identity Management

- Azure AD
- MFA/SSPR

# Move Your Entire Organization Forward, Together

Workforce modernization can be scary, especially for staff who fear the spectre of layoffs. That's why a partner like Planet helps you build a path forward that brings everyone along for the ride, excited for the new possibilities.

Not everyone likes change. Many organizations find that some of their best employees feel comfortable in the ways they've been doing things for years and resist modernization in the workforce, uncertain if they and their skills will no longer be needed. Like the automation in car plants, Planet knows it's not about reducing headcount—it's opening an opportunity for the organization and all employees to leap forward and improve productivity instead. When transforming a workforce, we dig into the project and not only educate employees on the positive forward momentum this provides, but we actually train your people in the new skills to grow and provide enormous value to your organization in the cloud, from developers and engineers to administrators and process professionals.

## RESULTS

- Staff trained for the future of work
- Streamline inefficient processes
- Create framework for future sustainable self-growth, self-direction
- Prepare organization workforce to deal with future changes

## PLANET OFFERINGS

### Technology Adoption

- OCM

### Visioning & Governance Productivity Services

- Teams
- SharePoint
- OneDrive
- Exchange





# Ensure Your Business & Technology Work in Harmony

Technology is not just a tool; it's also a volatile external force that has a profound, ever-shifting influence on your business. Planet works with you to weave your threads of data, business processes, and technology together so they're always working in the same direction--toward your goals.

Technology doesn't exist in isolation in any organization. While IT may sometimes feel like an island, the systems they manage facilitate most communication, day-to-day work, revenue generation, and data collection from your customers and constituents. At the same time, that technology is constantly changing in ways that, seemingly overnight, everyone must adopt or risk facing irrelevance. At times, it can feel like technology is fighting your core business as much as it supports it. This is where Planet can step in to help. We work with you to develop a holistic enterprise architecture for your organization that connects improved business processes with the right technology to drive better business outcomes, real utilization of your data, and the adaptability to thrive on whatever the technology landscape throws at your organization next.

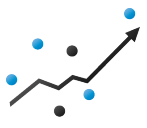
## RESULTS

- Improve business outcomes
- Streamline inefficient processes and reduce errors
- Better utilize collected data
- Reduce waste technology costs
- Prepare organization to deal with future changes

## PLANET OFFERINGS

Technology Roadmapping  
Cloud Maturity





# Get Your Data Going in the Same Direction

Planet's data analytics services help you wrangle your disparate, incompatible data streams collected by various departments into simple, centrally managed systems you pivot, export, and share with ease.

One of the most common requests of state and local governments is to provide the public with data. From fire departments, to police, to zoning, to petitions, to service outages, and more, if an organization collects information on it, there is nearly always someone who wants to make use of it. The trouble is, how do you get a handle on all of it so you can share it a meaningful, easy to use way? At Planet, we help your organization regain control over your multiple data streams with centralized storage, management, security, and automation so you can easily decide when, where, and how it can be utilized.

## RESULTS

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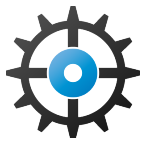
- Stand out as a modern, advanced organization
- Meet customers and their needs

## PLANET OFFERINGS

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### Data Analytics

- Power BI
- Data Warehouse



# Bring Your IT Functions Back Home

It happens: departments buy systems behind IT's back, then train or hire new staff to manage them. Before long, your organization's technology landscape is an absolute mess. Planet helps you take back the reins and untangle the chaos of incompatible systems and shadow IT.

Imagine an organization where you know where to go and who to talk to in order to accomplish what you need with technology. Where you don't have to play an inter-departmental game of telephone to find the owner of a system or service. Where budgeting for important technology projects isn't a tangled mess that requires sign-off from three different shadow IT groups? When Planet steps in, we help you take back control and get your organization on track. When process and leadership in technology are clear, so is the path forward, in whatever direction you need to take.

## RESULTS

- Position IT as partner/leader
- Reduce "shadow IT" and hidden systems
- Reduce licensing and infrastructure
- Reallocate technical staff time from reactive issues to proactive initiatives

## PLANET OFFERINGS

Device Management  
Technology Roadmapping